# **CSIL**INK

CONNECTING NEEDS

# **HOW IT WORKS?**

CSI Link works with a number of SME clients to facilitate optimal spend of their CSI spend. This enables smaller contributions to be aggregated with other business contributions to give greater benefit. The result is larger more meaningful projects can be supported and sustained - the "whole is greater than the sum of its parts" effect is achieved.

## WHO WE LINK TO?

A group of carefully screened NGOs.



## LINKING SME CSI MONEY WITH NGO NEED

#### WHAT DOES YOUR BUSINESS GET?

#### MAXIMUM BBEEE BENEFIT

Maximum BBEEE points and a certificate of donation to meet financial year end requirements.

#### PEACE OF MIND

CSI Spend is monitored to ensure money is spent where intended and is making a difference.

#### REDUCED HASSLE

The administration is taken away from you, staff can focus on their core responsibilities.

# REPORTING AND COMMUNICATION

Written report detailing the impact of the donation, to be used in company communications.

#### WHAT DOES THE NGO GET?

# BENEFIT OF AGGREGATION

More meaningful projects can be achieved and planning can be more strategic and longer term.

#### REDUCED HASSLE

Administration burden is reduced, single point of contact, less costs.



#### TALK TO US

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Trust number: IT002787/2015 (C)